



**WE SPEED UP YOUR EMOTIONS.**

— Porsche Experience Center Hockenheimring

For fuel consumption and CO<sub>2</sub> emissions, please refer to page 40.



# PORSCHE

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## EXPERIENCE CENTER HOCKENHEIMRING

The models featured in this publication are approved for road use in Germany. Some items of equipment are available as extra-cost options only. The availability of models and options may vary from market to market due to local restrictions and regulations. For information on standard and optional equipment, please consult your Porsche Centre. All information regarding construction, features, design, performance, dimensions, weight, fuel consumption and running costs is correct to the best of our knowledge at the time of going to print (06/20). Porsche reserves the right to alter specifications, equipment and delivery scopes without prior notice. Colours may differ from those illustrated. Errors and omissions excepted. For the disclaimer in every language please refer to [www.porsche.com/disclaimer](http://www.porsche.com/disclaimer)

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## You've never been so awake while dreaming. —————

Since the very beginning, everything that the Porsche brand represents has been driven by dreams. Dreams that can be experienced so intensively in one place that they speed up your emotions: welcome to the Porsche Experience Center Hockenheimring.

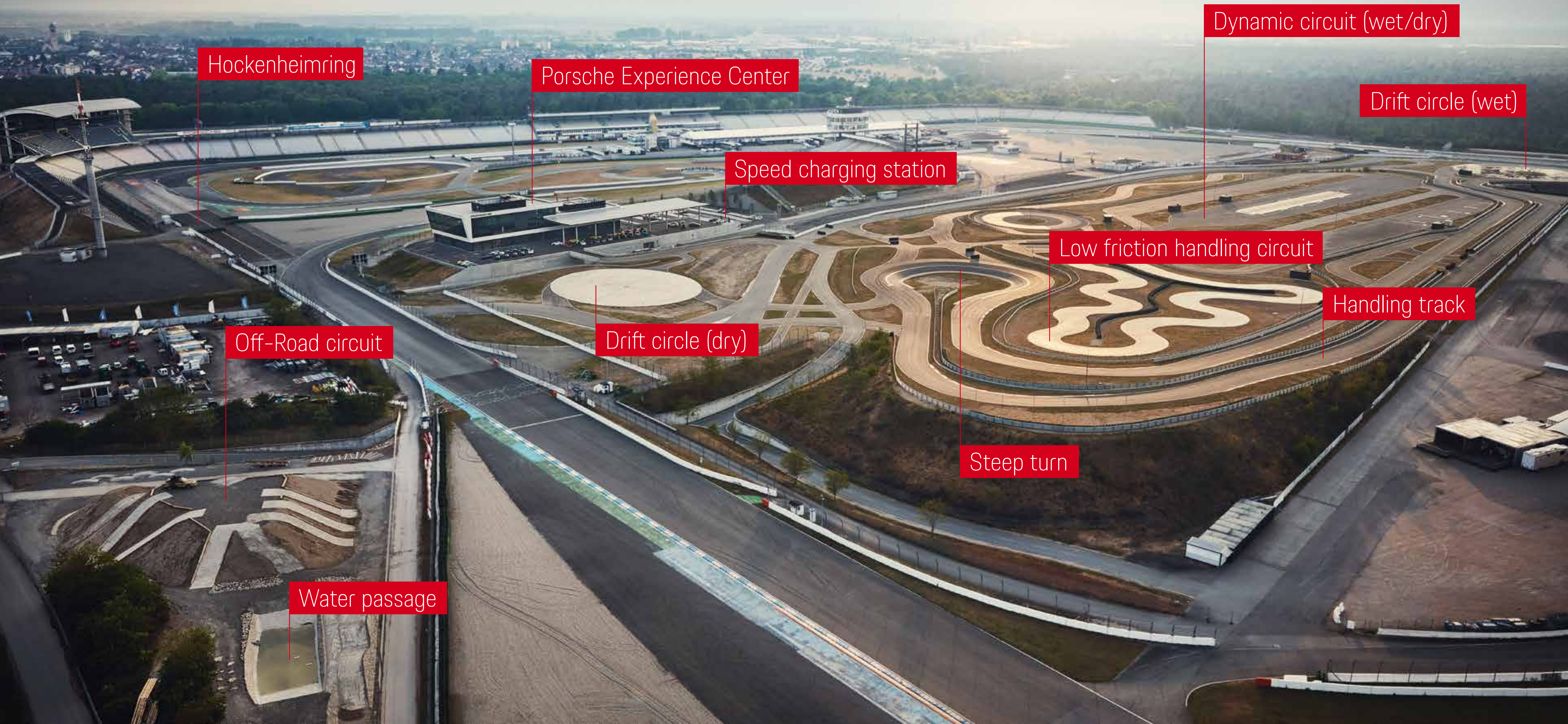
A Porsche world in the midst of the legendary Hockenheimring race track, just 100km away from our headquarters in Zuffenhausen. Created to make our brand tangible. And to offer all Porsche drivers and fans unique experiences that they will remember for a long time.

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 40.



**Name one detail in the picture that does not accelerate your pulse.**



Hockenheimring

Porsche Experience Center

Speed charging station

Dynamic circuit (wet/dry)

Drift circle (wet)

Low friction handling circuit

Handling track

Off-Road circuit

Drift circle (dry)

Steep turn

Water passage



# Carpe diem. Redefined. ---

Whether you want to spend an unforgettable time with friends, family or on business – we adapt individually to you and your wishes.

Discover Porsche in all its facets and in every detail on our 170,000m<sup>2</sup> site in the heart of the Hockenheimring: on our own handling track, on 6 dynamic stretches, on our Off-Road circuit.

Choose between 90 different Porsche models available. Become a racing driver yourself in our simulators. Enjoy culinary highlights in a unique environment. Use our numerous, flexibly expandable conference rooms and event areas for events in our 4,500m<sup>2</sup> Customer Centre. There are as few limits to Porsche performance as there are to your wishes.

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For fuel consumption and CO<sub>2</sub> emissions, please refer to pages 40/41.





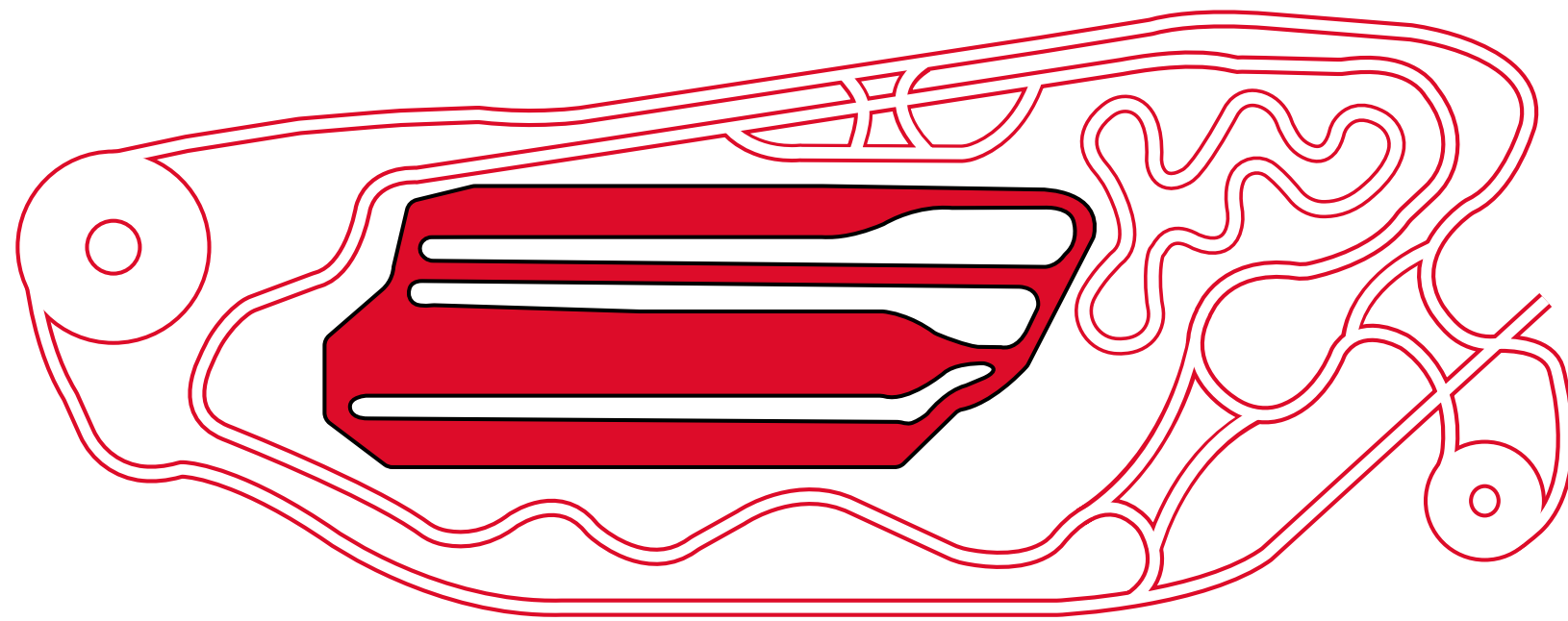




# The only thing missing? A podium. ———

Rarely have we met drivers or fans who have not dreamed of driving a Porsche as a child. A dream that we make a reality in various ways with our driving events.

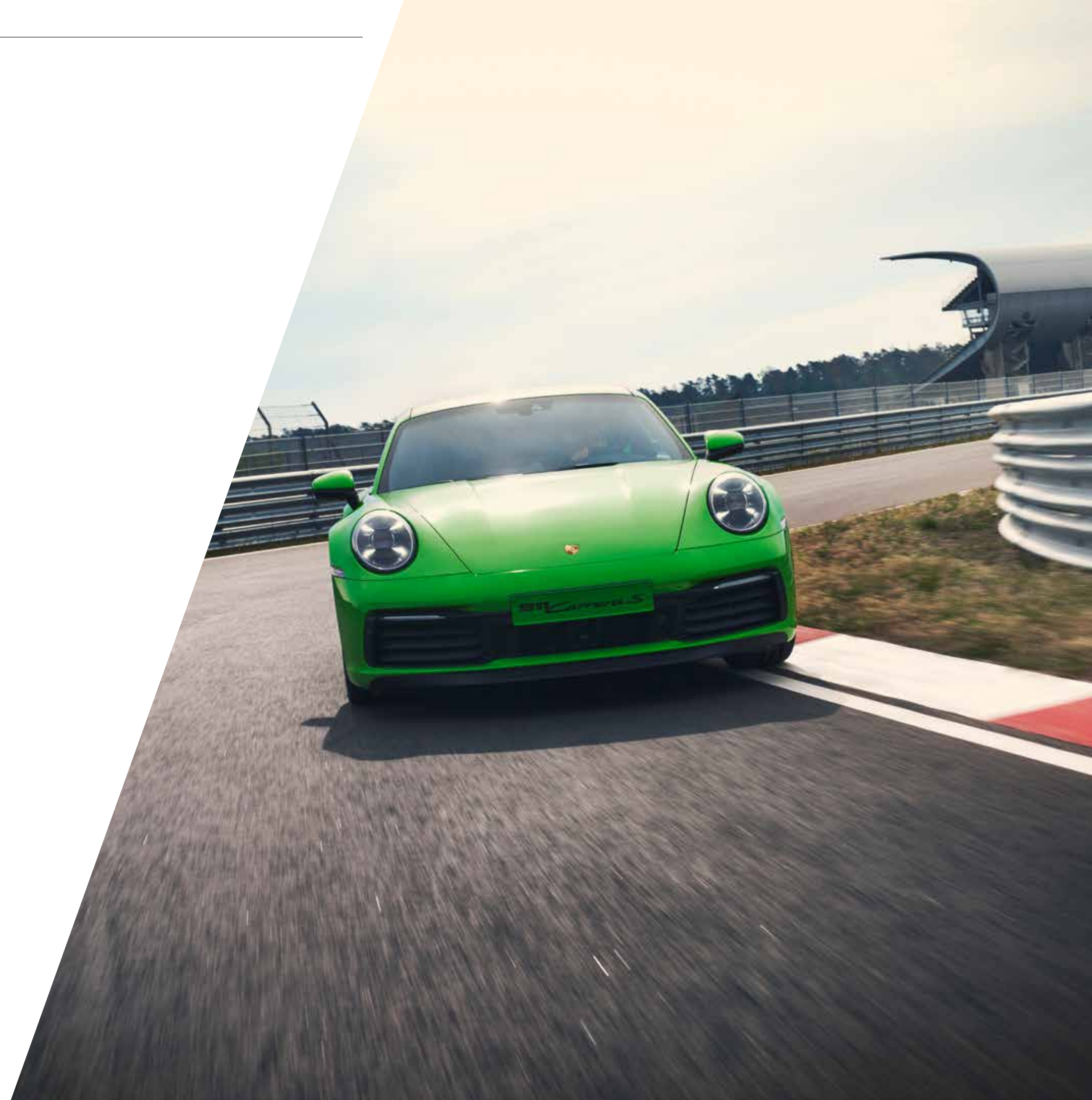
Under highly professional conditions, you can experience all Porsche models under the guidance of our expert instructors: in the front passenger seat, behind the wheel or during individual coaching sessions.



Learn to control your speed on our handling track, master tight bends and chicanes. Intensify your driving skills on different dynamic stretches, such as a skid plate or drift circles.

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 40.





**When endorphins and adrenaline fight for pole position.**

Our driving offers – book in our online shop.





# Co-Pilot.

For most people, the mere sight of a Porsche 911 is enough to give them goosebumps. Now imagine experiencing its full potential as a passenger alongside a professional instructor. Demanding bends, chicanes and speeds of up to 200km/h on the straights make a ride on our handling track an experience that not only lets you discover the limits of a Porsche 911, but also those of your emotions.

*Driving time: 15 minutes*  
*Total time: 60 minutes*

For fuel consumption and CO<sub>2</sub> emissions,  
please refer to page 40.







## Pilot Basis. ---

Challenge a Porsche under safe conditions. The program combines learning about and identifying unstable driving situations and how you can safely control them. Under professional guidance of one of our instructors you can expect an exciting driving experience. Choose your desired Porsche model and steer it through different driving sections, including lane changes without braking and a slalom course.

Alternatively, you can complete the driving program in your own Porsche and get to know it even better in extreme situations.

***Driving time: 60 minutes***

***Total time: 2 hours***

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 40.



# Pilot. —————

Would you prefer to take the wheel yourself? Are you searching for your personal racing line? Choose your favourite Porsche model and take your place in the driver's seat. The driving program can also be booked with your own Porsche. After a briefing on the most important basics that have to be observed on a circuit, a professional instructor will show you how to perfectly master curves on our race track. Metre after metre, lap after lap, you work your way up to the racing line, where turning, braking and acceleration points are no longer foreign words, but have become your mother tongue.

*Driving time: 60 minutes*

*Total time: 2 hours*

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 40.







## Pilot-Mix. —

Whether front, mid or rear-mounted engine: decide on your two favourite models, get behind the wheel and after just a few metres on our handling track, you will discover why they are both so fascinating. A professional instructor will show you how to get the most out of both vehicles – and to be rewarded with uncompromising driving pleasure.

*Driving time: 60 minutes*

*Total time: 2 hours*

For fuel consumption and CO<sub>2</sub> emissions, please refer to pages 40/41.



# Pilot Advanced.

Controlling the dynamism of powerhouses such as the Porsche 911 Turbo or our GT models at their limits requires a high level of driving skill.

After a track and vehicle briefing, an instructor will introduce you to safe vehicle control during a guided drive on the challenging handling track at the Porsche Experience Center. Your training plan? Optimise steering technique and vehicle handling. Set the ideal braking point and successively approach the racing line. A lot of driving pleasure included.

You don't know our new Taycan models yet? On a Taycan Lap (ride along with the instructor) you will get to know the performance and agility of the all-electric Porsche models for the perfect end to your package.

By the way: If you prefer, you can also experience the Pilot Advanced program in your own Porsche Turbo or Porsche GT model.

**Driving time: 60 minutes**

**Total time: 2 hours**

For fuel consumption and CO<sub>2</sub> emissions, please refer to page 41.







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# Drift Training. ————

Lots of G-forces promise an unforgettable experience: Choose your desired Porsche model or your own Porsche and you will quickly find out what proper drifting means by using the right steering technique and focusing your eyes on the right place. Under professional guidance of one of our instructors you will learn how to initiate and control unstable driving conditions on our drift circle and low-friction track, while at the same time having plenty of fun.

*Driving time:* 90 Minuten

*Total time:* 2,5 Stunden

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For fuel consumption and CO<sub>2</sub> emissions,  
please refer to page 40.

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## Taycan Lap. ---

Get acquainted with the future: as an all-electric Porsche, the Porsche Taycan with its powerful system output and impressive range not only heralds the dawn of a new era, it is above all a purebred sports car, just like every Porsche.

Take your seat next to a professional instructor who will demonstrate how you can extract every bit of speed from the vehicle, corner after corner. Our love of speed will also be brought closer to you afterwards when we present our future-oriented speed charging solutions.

*The Taycan Lap is part of our Pilot packages.  
You can add this to our Co-Pilot package at any time.*

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 40.



# Accelerate. ---

Anyone with as much sporty performance in their DNA as a Porsche needs a playground to let off steam from time to time. The perfect place for our GT models such as the 718 Cayman GT4, the 911 GT2 RS or the 911 GT3: our own handling course.

Learn to handle the power of these uncompromisingly sporty models – and to transfer the dynamic performance optimally to the road. A professional instructor is exclusively at your side, evaluating your driving technique using vehicle data analysis and taking you to your driving limits.

We also offer the Accelerate program with a 718 Cayman GT4 Clubsport Racecar as well as with your own Porsche GT model. You can find further information in our [online shop](#).

**Driving time:** 120 minutes of 1-to-1 coaching

**Total time:** 4 hours

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 41.







**ADVENTURE CALLING? HERE IS OUR ANSWER.**

Our Off-Road circuit.

For fuel consumption and CO<sub>2</sub> emissions, please refer to page 38.



# It ascends steeply uphill – along with your feelings. —

Whether rocky climb, water crossing, dry river bed, 80% gradient or wooden see-saw: 17 off-road modules are waiting to be mastered by you either with the Cayenne or Macan on our off-road course. Guided by one of our professional instructors, you will get to know the dynamics, agility, safety, comfort and suitability for everyday use of these Porsche models in perhaps the most exciting way.

To top off this adventure, your Pilot Off-Road package includes a ride along with the instructor on our on-road handling course – in the new Porsche Taycan. You are welcome to bring along a companion who will of course share your off-road adventure with you.

Another offer: you are welcome to master the 17-off-road modules in your own Porsche Macan or Cayenne.

**Driving time: 60 minutes**

**Total time: 2.5 hours**

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For fuel consumption and CO<sub>2</sub> emissions,  
please refer to page 41.





**Gentlemen, please start your engines.**

— Our simulators.







## The biggest difference compared to real racing? You don't need a racing licence. —————

In our driving simulators, you can experience driving pleasure at the ultimate technical level – on request also under the professional guidance of our instructors. Get up close and personal, thanks to highly authentic physical and performance characteristics and a realistic cockpit. The simulators are not just entertainment, but a serious training tool for professionals to improve their driving skills.

Many race tracks around the world are faithfully reproduced and can be experienced with precise digital replicas of our models and race cars. A virtual version of our handling course is a real treat – perfect for a few introductory laps.

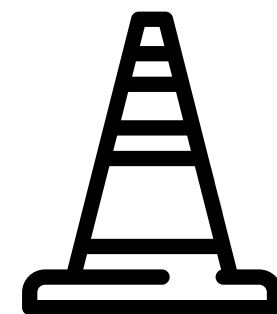




## CO-PILOT

Experience the potential development of a Porsche 911 from the passenger seat.

€ 175<sup>1</sup> per person



## PILOT BASIS

Challenge a Porsche under safe conditions.

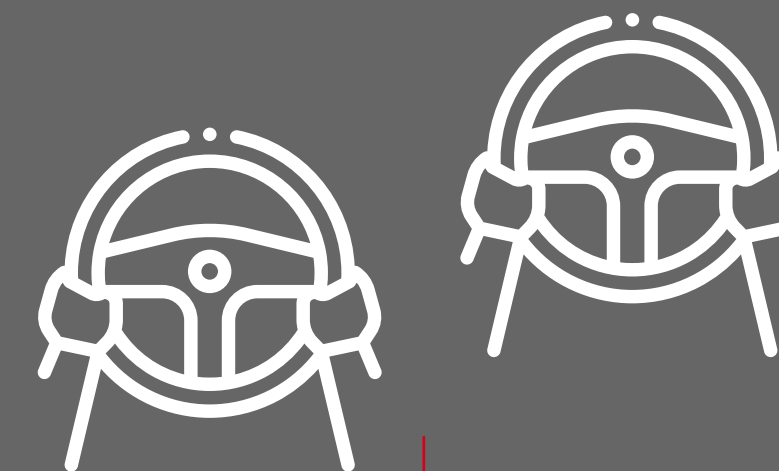
€ 300<sup>1</sup> per person  
€ 155<sup>1</sup> (with own vehicle)



## PILOT

Take the wheel of your favourite Porsche model.

€ 400<sup>1</sup> per person  
€ 200<sup>1</sup> (with own vehicle)



## PILOT-MIX

Conquer the limits in two Porsche models of your choice.

€ 550<sup>1</sup> per person

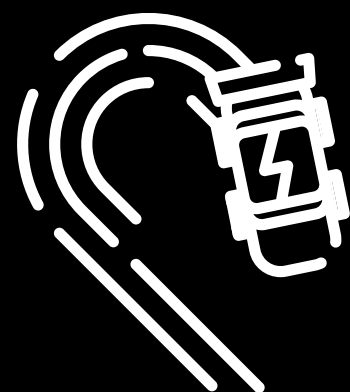


## PILOT ADVANCED

Cross the threshold into motorsport.

€ 850<sup>1</sup> per person  
€ 525<sup>1</sup> (with own vehicle)

Visit our online shop now and book an unforgettable driving experience. [👉](#)



## DRIFT TRAINING

Play with the G-forces of your favorite Porsche model.

€ 635<sup>1</sup> per person  
€ 395<sup>1</sup> (with own vehicle)



## ACCELERATE

Marvel at the power development of our GT models.

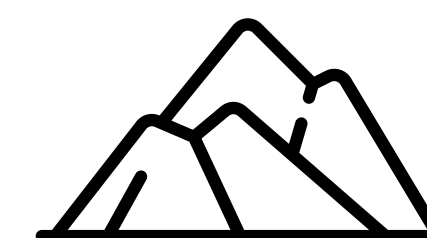
from € 2,900<sup>1</sup> per person  
€ 2.250<sup>1</sup> (with own vehicle)



## TAYCAN RUNDE

Be electrified when you take a ride in an all-electric sports car from Porsche. (as an add-on to our Co-Pilot package)

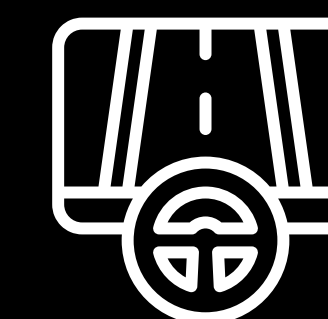
€ 50<sup>1</sup>  
per person



## OFFROAD

Test your courage in a Porsche Cayenne or Macan on our off-road terrain.

€ 400<sup>1</sup> per person  
€ 200<sup>1</sup> (with own vehicle)



## SIMULATOREN

Become a virtual racing driver.

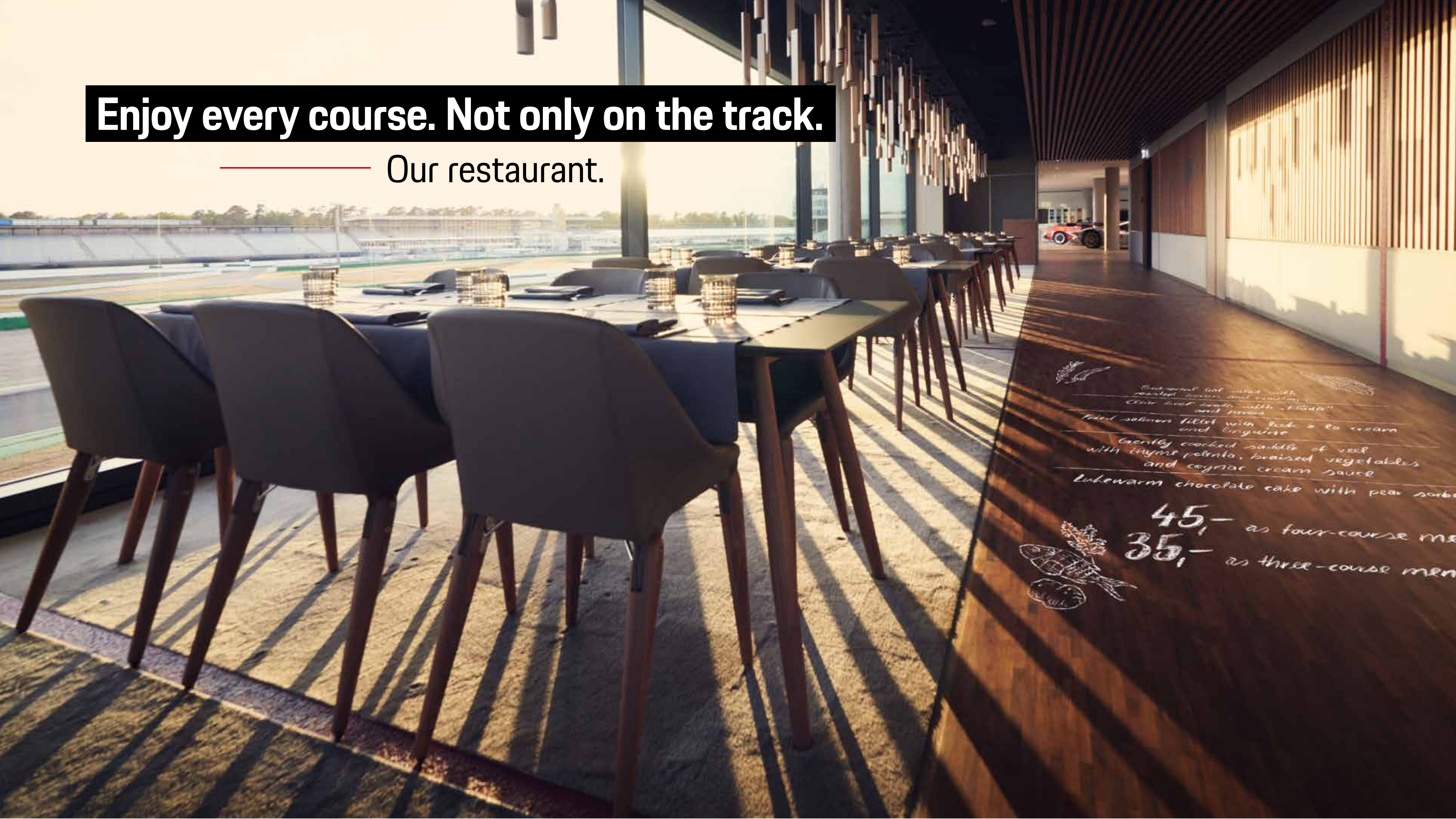
from €45<sup>1</sup> per person

<sup>1)</sup> All prices are inclusive of the statutory value-added tax applicable at the time.



**Enjoy every course. Not only on the track.**

— Our restaurant.





# A feast. For the eyes and the palate. —

Anyone who wants to create unique experiences must ensure unique impressions. This is why, when designing our restaurant, we held a competition among the most creative young interior designers. And with Igor lastrebov, we have implemented a concept that causes a double sensation: in the middle of the spectacular Hockenheimring with a panoramic view of the legendary Motodrom, our restaurant impresses with a state-of-the-art design that has been thought out right down to the tiniest detail.

Whether in a small group or in a large company:  
the sophisticated cuisine of our restaurant serves you  
and your guests varied delicacies – including with our  
catering service for all event areas and conference rooms.







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**Breakfast:**

Enjoy a perfect start to your day. With our breakfast and brunch offers served in an exclusive ambience, a rich selection of delicacies awaits you ensuring you've plenty of strength for your next adventure.



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**Lunch:**

Pit stop to refuel: in culinary terms, our lunch is right up there with our PS-oriented experiences. Enjoy exquisite dishes and the unique ambience.



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**Pit Lane Café:**

Coffee, cake, corners. Enjoy sweet or savoury treats and a large range of soft and hot drinks in our café area. Whether as a first impression when you arrive or a short break in between: relax in Porsche style.



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**Dinner:**

Expect top-level gastronomy with our dinner offer. With a view of our handling track you will turn into the home stretch of your day, reliving the highlights of your unique experience.





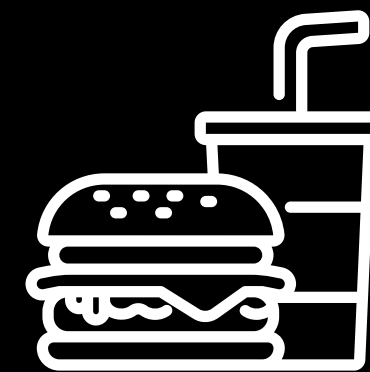
## BREAKFAST

For the perfect start.

*from € 20<sup>1</sup> per person*

# CULINARY HIGHLIGHTS

Each course an experience.



## LUNCH

Your pit stop at the Hockenheimring.

*from € 35<sup>1</sup> per person*

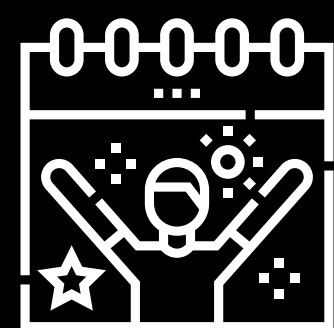


## BUSINESS LUNCH

Accelerate your business relationships.

*à la carte  
(e.g. 3 courses from € 27<sup>1</sup> per person)*

Visit our online shop now and make an reservation. 



## EVENTS

Making events out of occasions.

*We would be pleased to make you  
an individual offer.*



## DINNER

Your day deserves this ending.

*from € 45<sup>1</sup> per person*



## PIT LANE CAFÉ

An upgrade for every break.

*from € 8,50<sup>1</sup> per person*

# MEETINGS & EVENTS

The perfect setting for your performance.

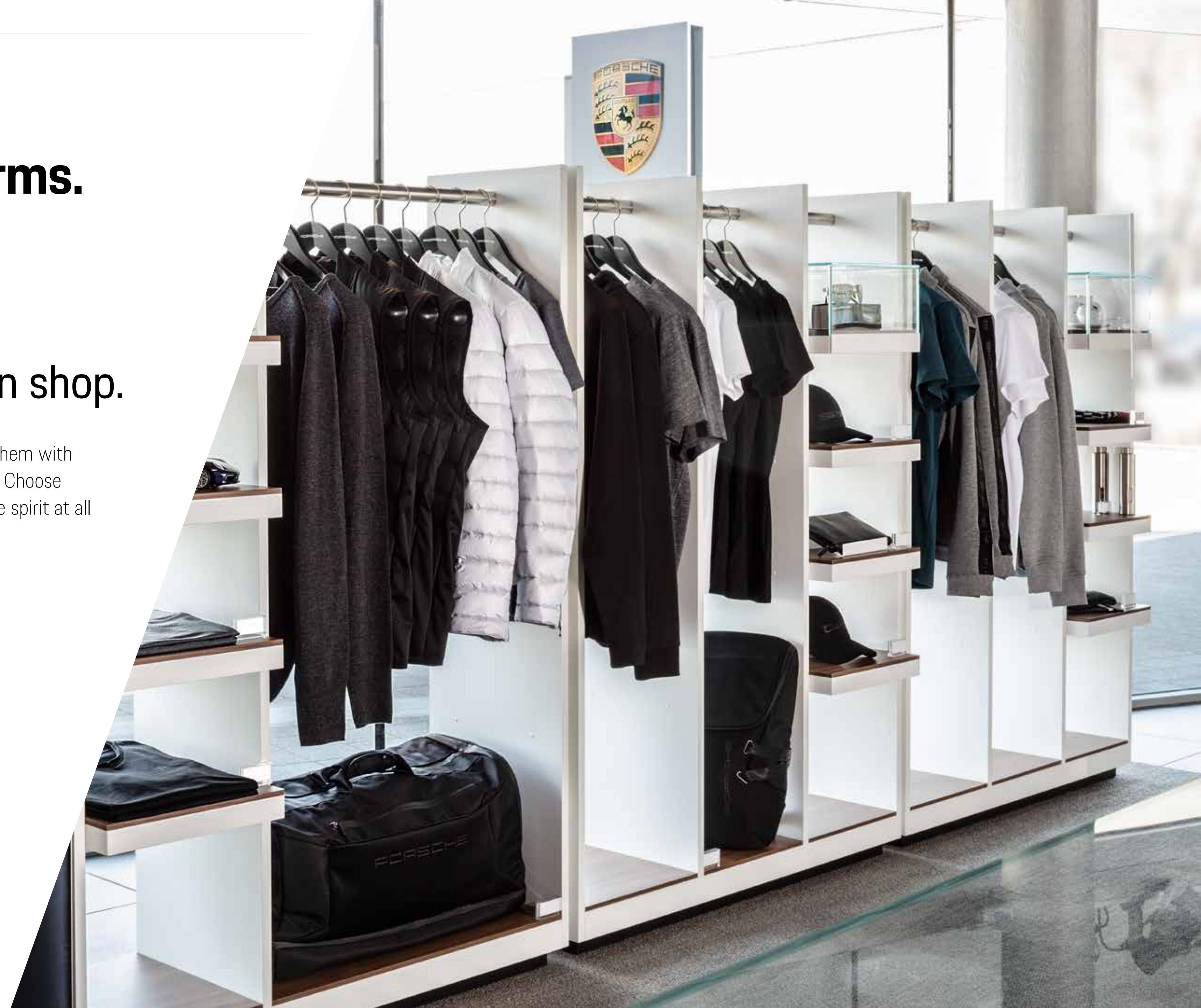
<sup>1)</sup> All prices are inclusive of the statutory value-added tax applicable at the time.



**Memories take many forms.  
Find the most beautiful  
ones here.**

**Our Porsche Driver's Selection shop.**

If only you could pack up the most beautiful experiences and take them with you. We make that possible: in our Porsche Driver's Selection shop. Choose from exclusive accessories that allow you to experience the Porsche spirit at all times. Even when you're far away from the road or the race track.







**Your Porsche is a statement. And so is its collection.**

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Vehicle collection for GT models.

For fuel consumption and CO<sub>2</sub> emissions, please refer to page 41.





## GT collection. —

The letters GT make a statement on every Porsche: extraordinary performance. So that you can experience this before your first drive, we offer all Porsche GT customers the opportunity to collect their vehicle at the Porsche Experience Center Hockenheimring.

Your Porsche dream already awaits in a handover box prepared exclusively for you. An instructor will explain all the details of your new companion in depth. They will then explore the track with you as co-pilot in a provided comparable model.

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 41.



**Peak performance. For every occasion.**

— Meetings & Events.





# Meetings & Events.

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Whether you are looking for impressive experiences for private or business purposes: the Porsche Experience Center Hockenheimring offers an exclusive combination of conference facilities and attractive supporting packages.

Our Customer Experience Centre covers an area of 4,500 m<sup>2</sup> on three levels. The building complex includes a 1,000 m<sup>2</sup> event space with function and meeting rooms that can be rented. In addition, a Porsche Selection shop as well as a café and restaurant form part of the Customer Experience Centre.

Thanks to flexible function rooms, event spaces and two panoramic roof terraces, you will discover that performance is important in all areas of the Porsche Experience Center.





# The room concept: ————— be amazed.

As soon as you enter our Customer Centre it becomes clear: this stay will speed up your emotions. In our foyer, you will discover everything about our current Porsche models and legendary motorsport models. Here you can obtain all the information you need and completely immerse yourself in our models – up close and personal.

Furthermore, in addition to taking a break in our café, you can make flexible use of our 262 m<sup>2</sup> meeting rooms, including the latest presentation technology.



## Ground floor at a glance:

- Foyer
- Porsche Driver's Selection shop
- Pit Lane Café
- Meeting room
- Three flexibly configurable conference rooms
- Simulator room
- Two vehicle handover boxes that can be used as a workspace
- Canopy event space



# You should never hold up time travellers. —

On the first floor of our Customer Centre, we invite you on a journey through time: legendary race cars and historic models will cast a spell over you while, for example, you host a reception here, then enjoy our restaurant or hold a business meeting in the board room with a view of the Hockenheimring in an extraordinary atmosphere.



## First floor at a glance:

- Restaurant
- Meeting room/working space
- Pantry
- Board room
- Fitting Lounge
- Gallery



# Spectacular perspectives – for your events. —

On level 3, a 1,000 m<sup>2</sup> event space that can be used flexibly and modified offers you spectacular possibilities to make any kind of event a highlight.

From the roof terrace you are treated to a view of the Hockenheimring Grand Prix circuit, our handling track and the dynamic stretches. Here, you can relax and marvel at our current range of models as intended from day one – under full use on the race track.



## Second floor at a glance:

- Three flexibly expandable event areas
- Catering area
- Two roof terraces



# The greatest ideas have always originated in garages. —

Creativity needs space to develop. The perfect environment: our handover boxes which we redesign flexibly for you – for example as a workshop location or simulator room. We are sure that the close-up motorsport atmosphere at the race tracks will be an inspiration for any kind of meeting.







## Everything. Except ordinary. —

No matter how or with whom you want to spend your time, regardless of how you want to plan your Porsche experience, we will adapt to you and your individual wishes.

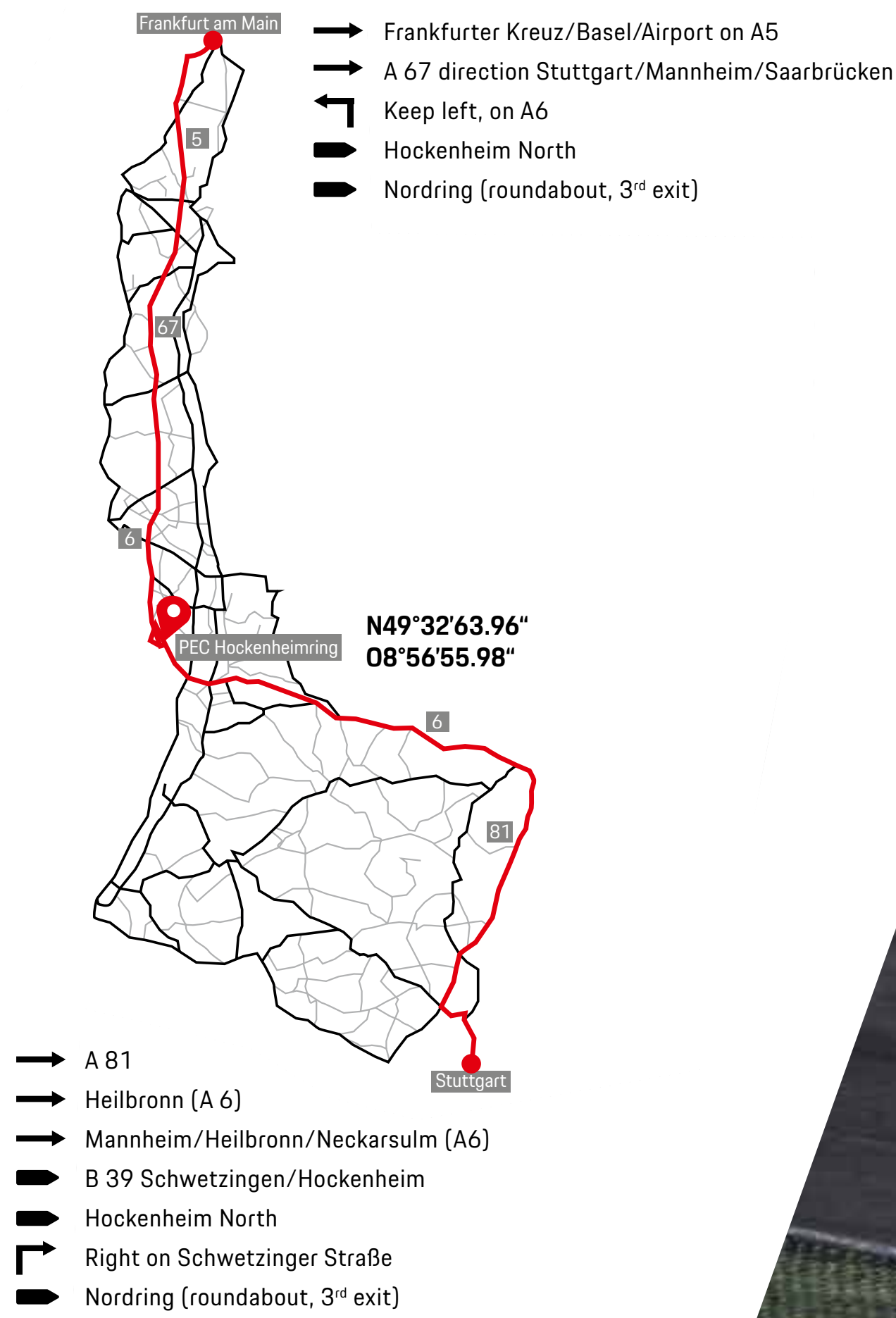
There is only one thing that is standard with us: we accelerate your emotions.

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For fuel consumption and CO<sub>2</sub> emissions, please refer to page 41.



# Directions





# Contact —

+49 (0)711 911 32 900

[info@porsche-experiencecenter-hockenheimring.de](mailto:info@porsche-experiencecenter-hockenheimring.de)

Opening hours:

Monday-Friday:

08:30 - 19:30

Saturday:

08:30 - 19:30

Sunday:

08:30 - 19:30

Programs and visits by appointment.



**Follow us:**  
**@pec.hhr**

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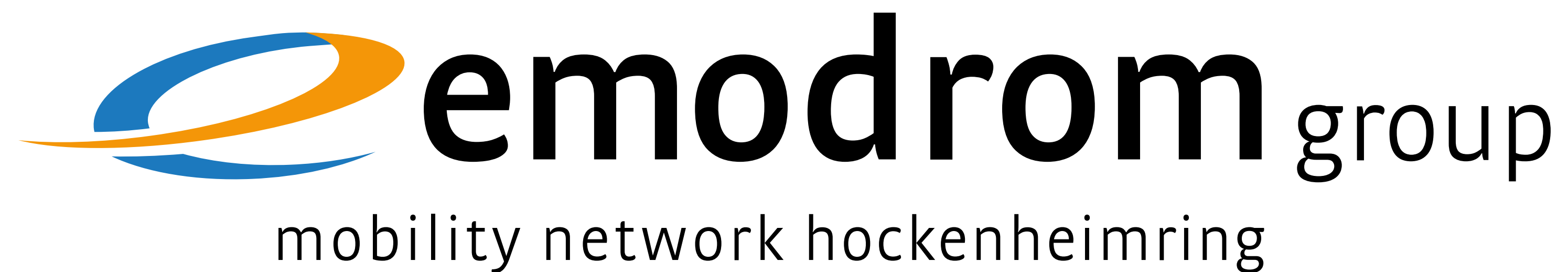
Porsche Experience Center Hockenheimring  
Am Motodrom 9–11  
68766 Hockenheim

[info@porsche-experiencecenter-hockenheimring.de](mailto:info@porsche-experiencecenter-hockenheimring.de)  
[www.porsche-experiencecenter-hockenheimring.de](http://www.porsche-experiencecenter-hockenheimring.de)

Effective from: 02/2021



**We thank our partners for their great  
cooperation and support.**





Technical data.	Taycan Turbo	Taycan Turbo S	911 Carrera	911 Carrera Cabriolet	911 Carrera S	911 Carrera S Cabriolet	911 Carrera 4S	911 Carrera 4S Cabriolet
Transmission/Power unit	Performance battery Plus	Performance battery Plus	PDK	PDK	PDK	PDK	PDK	PDK
Consumption/emissions <sup>1)</sup>								
Fuel consumption urban in l/100km	0	0	12,9	12,9	12,9	13,1	13,1	13,3
Fuel consumption extra urban in l/100km	0	0	7,4	7,6	7,7	7,9	7,8	7,9
Fuel consumption combined in l/100km	0	0	9,4	9,6	9,6	9,8	9,7	9,9
CO <sub>2</sub> -emissions combined in g/km	0	0	215	218	220	223	222	225
Electricity consumption combined in kWh/100km	26,0	26,9	–	–	–	–	–	–

1) Data determined in accordance with the measurement method required by law. Since 01 September 2017 certain new cars have been type approved in accordance with the Worldwide Harmonised Light Vehicles Test Procedure (WLTP), a more realistic test procedure to measure fuel/electricity consumption and CO<sub>2</sub> emissions. From 01 September 2018, the WLTP replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the fuel/electricity consumption and CO<sub>2</sub> emission values determined in accordance with the WLTP will, in many cases, be higher than those determined in accordance with the NEDC. This may lead to corresponding changes in vehicle taxation from 01 September 2018. You can find more information on the difference between WLTP and NEDC at [www.porsche.com/wltp](http://www.porsche.com/wltp) Currently, we are still obliged to provide the NEDC values, irrespective of the testing method used. The additional reporting of the WLTP values is voluntary until their obligatory use. As far as new cars (which are type approved in accordance with the WLTP) are concerned, the NEDC values will therefore be derived from the WLTP values during the transition period. To the extent that NEDC values are given as ranges, these do not relate to a single, individual car and do not constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Extra features and accessories (attachments, tyre formats, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions, as well as individual handling, can affect the fuel/electricity consumption, CO<sub>2</sub> emissions and performance values of a car.



Technical data.	718 Cayman T	718 Boxster T	718 Cayman GT4	Macan	Cayenne S	Panamera GTS Sport Turismo	Panamera Turbo S E-Hybrid Sport Turismo	911 GT3 RS
Transmission	Manual	Manual	Manual	PDK	8-speed Tiptronic S	PDK	PDK	PDK
Consumption/emissions <sup>1)</sup>								
Fuel consumption urban in l/100km	11,3	11,3	15,6	9,5	11,5–11,3	14,6	–	19,0
Fuel consumption extra urban in l/100km	6,3	6,3	8,1	7,3	8,1–8,0	8,2	–	9,8
Fuel consumption combined in l/100km	8,1	8,2	10,9	8,1	9,4–9,2	10,6	3,3	13,2
CO <sub>2</sub> -emissions combined in g/km	186	187	249	185	215–211	242	76	303
Electricity consumption combined in kWh/100km	–	–	–	–	–	–	18,1	–

1) Data determined in accordance with the measurement method required by law. Since 01 September 2017 certain new cars have been type approved in accordance with the Worldwide Harmonised Light Vehicles Test Procedure (WLTP), a more realistic test procedure to measure fuel/electricity consumption and CO<sub>2</sub> emissions. From 01 September 2018, the WLTP replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the fuel/electricity consumption and CO<sub>2</sub> emission values determined in accordance with the WLTP will, in many cases, be higher than those determined in accordance with the NEDC. This may lead to corresponding changes in vehicle taxation from 01 September 2018. You can find more information on the difference between WLTP and NEDC at [www.porsche.com/wltp](http://www.porsche.com/wltp) Currently, we are still obliged to provide the NEDC values, irrespective of the testing method used. The additional reporting of the WLTP values is voluntary until their obligatory use. As far as new cars (which are type approved in accordance with the WLTP) are concerned, the NEDC values will therefore be derived from the WLTP values during the transition period. To the extent that NEDC values are given as ranges, these do not relate to a single, individual car and do not constitute part of the offer. They are intended solely as a means of comparing different types of vehicle. Extra features and accessories (attachments, tyre formats, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions, as well as individual handling, can affect the fuel/electricity consumption, CO<sub>2</sub> emissions and performance values of a car.